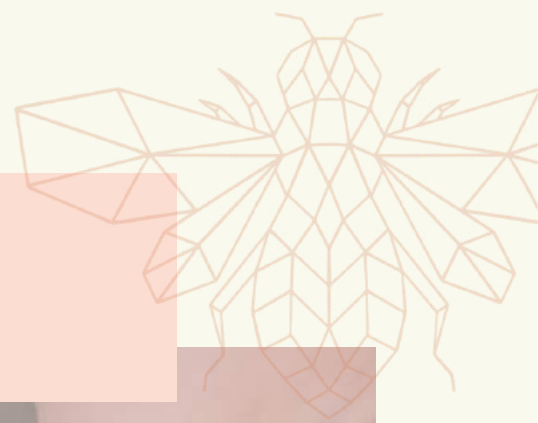


client info pack



soul mama

• PHOTOGRAPHY •

MODERN PORTRAITS, FOR THE MODERN SOUL-MAMA
WHO WANTS TO LOOK & FEEL HER BEST

WWW.SOULMAMAPHOTOGRAPHY.COM.AU



Welcome mama!

I'm Sera,

I'm so grateful you have reached out to me today to learn more about my photography services, and would love the opportunity to work with you.

Anything you need please feel free to reach out to me!



How I will help you...



Every mother deserves to have professional portraits of herself & family.

Whether you want some beautiful baby bump photos, newborn baby photos or some beautiful portraits with your kids, I will use my 9 years experience to make you look and feel beautiful, confident and have amazing images to look back on forever.

maternity studio
sessions



give yourself a bit of glam before baby arrives!

This fashion styled maternity session is a great way to celebrate your bump & give you a glamorous experience before your baby arrives.

This session is usually booked when you are at your 32-38 week mark to make sure we capture it before it passes by! I will help you look & feel confident in front of the camera, with styling, posing & photoshop magic!

Your partner and other children are welcome in the session.

We Only Regret The Photos We Didn't Take!

Book your newborn session at the same time for \$100 off your Maternity collection



SOULMAMAPHOTOGRAPHY.COM.AU/MATERNITY

newborn studio
session



capture your brand new bubba with this special studio photoshoot.

This session is a MUST for new mothers, and is booked when baby is aged up to 2 weeks.

All the props, outfits and digital art is at the studio ready to create images you will love and share to your family. Siblings and Parents are welcome to join in the session and it will take up to 3 hours to finish.

My fully equipped home studio is based in Point Cook, 25 mins from the CBD. With over 9 years experience in newborn & family photography you are in good hands with me.



mama & me / studio
milestone sessions



capture your baby's sweet smiles & personality with this special milestone photoshoot.

This session is so much fun and is booked when baby is aged 6 months and up.

The 6 month milestone age is so much fun and your baby is full of smiles & personality - capture it before it passes by! I will help you look & feel confident in front of the camera, with styling, posing & photoshop magic!

You will never regret having these photos in your life.

[SOULMAMAPHOTOGRAPHY.COM.AU/MAMA-AND-ME](https://soulmama.com.au/mama-and-me)



soul mama

• PHOTOGRAPHY •

studio investment guide

\$100 deposit is to be
paid at the time of booking,
this will secure your session
between 2-3 hours studio time
full use of props & client closet
session design & photoshop retouching
What To Wear PDF

then, choose your collection

simple - 550

10 digital photographs
8x12" matted print
private online gallery
express 7 day turnaround
family & sibling photos

signature - 950

30 digital photographs
(2) 8x12" matted prints
(2) 5x7" matted prints
private online gallery
express 7 day turnaround
family & sibling photos

a la carte

Available additionally to above collection - POA

Glass & Gold Engraved Box with 10 Matte Art Prints

Framed Wall Prints | Matted Prints | Custom Designed 8x11" Photo Book

What to expect - studio sessions



what's next

- To secure your date with me, you'll need to pay your \$100 deposit, finalise your client questionnaire & get your contract back across to me. This is all linked for you in your booking email and the process takes approx 5 mins online to complete.
- Then, we will consult on styling, I will link you my client look book and moodboards & send you a PDF on how to how to dress your family if they will be joining you.
- On the Day, Maternity & Mama Sessions take up to 2 hours and Newborn up to 3 hours. Once your baby arrives we confirm a date & time.
- There is parking right outside my home studio for you.
- After your photoshoot is complete you are required to pay the balance of the collection you have chosen and can expect to see your beautiful online gallery 7 days from payment received.
- Then, from the comfort of your home, you will select and direct download your chosen collection of digital photographs.
- You can easily upgrade from the SIMPLE to SIGNATURE package directly via Paypal once you have seen your beautiful online gallery.



"Thank you so much for our maternity and newborn photo shoots! You managed to get the most stunning pictures of two people who aren't that comfortable in front of a camera. The newborn photo shoot was just as impressive! Great talent, fun personality and a huge dose of patience - if anyone needs a photographer around Melbourne I would strongly recommend her!!"

G. Kirby. May 2019

In Home Newborn Sessions



enjoy the convenience of a newborn photography session, in your own home..

My in-home newborn session is a real favourite among my clients.

It is a super easy, convenient way to get your newborn photos done without the added fuss of leaving your home. Includes natural family photos & 3 special looks for baby.

Perfect if you have a C-Section planned & cannot drive for 6 weeks.

Everything needed is brought to you and you can sit back and truly relax. This package is great also, if you have a partner who needs to get to work, or a sibling that needs to go to school or kindergarten.

What to expect - in-home sessions



Whats next?

- To secure your date with me, you'll need to pay your \$100 deposit, finalise your client questionnaire & get your contract back across to me. This is all linked for you in your booking email and the process takes approx 5 mins online to complete.
- Then I will link you my in-home prop options to select your 3 looks for baby & send you a PDF on how to how to dress your family if they will be joining you.
- Once your baby arrives we confirm a date & time, and on the day your session will take up to 2 hours.
- Simply warm up a space in your home with plenty of natural light for the newborn photos and clear away any clutter you do not want in the photos.
- After your photoshoot is complete you are required to pay the balance of the collection you have chosen and can expect to see your beautiful online gallery 7 days from balance of payment received.
- Then, from the comfort of your home, you will select and direct download your chosen collection of digital photographs.
- You can easily upgrade to your full gallery of digital photographs directly via Paypal once you have seen them.



"OMG GOODNESS SERA! WE LOVE ALL OF THEM! I feel like you didn't just capture our pictures but you've captured all our emotions in them as well. Thank you so much for giving us a really nice experience. The day was a breeze and I swear you're a baby whisperer! We're most likely going to get all the pictures as I can't pick haha Thank you!"

B. Garimato. 2020 / in-home newborn session



in-home investment guide

\$100 deposit is to be
paid at the time of booking,
this will secure your session, balance paid on the day
2 hours in your own home, travel included Melbourne Metro
photoshop retouching What To Wear PDF
choice of 3 newborn prop options brought to your home

then, choose your collection

simple - 650

10 digital photographs
8x12" matted print
private online gallery
express 7 day turnaround
family & sibling photos

signature - 950

30 digital photographs
(2) 8x12" matted prints
(2) 5x7" matted prints
private online gallery
express 7 day turnaround
family & sibling photos

a la carte

Available additionally to above collection - POA

Glass & Gold Engraved Box with 10 Matte Art Prints

Framed Wall Prints | Matted Prints | Custom Designed 8x11" Photo Book

price list effective from June 2021 & is subject to change at any time



Ready To Book?

0404 295 367

hello@soulmamaphotography.com.au



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FREQUENTLY ASKED QUESTIONS ?
head over to:

soulmamaphotography.com/faq